

LWC

FESTIVE BROCHURE 2024



**SWA GOLD MEDAL
WINNING WINES**



OFFERS & FEATURES

FESTIVE FIZZ
Delightfully bubbly offers on
Prosecco and Champagne
p8

MERRY LITTLE OLD J
A fabulous festive offer on
Old J Spiced Rum & Tiki Fire
p50

NEW YEAR CHEER
Win £1000 credit with
Signature Brands
p82

A TOAST TO THIS YEAR'S FESTIVE ISSUE!

Fill your stockings with our fantastic selection of drinks on offer.





NOVEMBER & DECEMBER 2024

CONTENTS

WINES | 4

SPIRITS | 32

CIDER & BEERS | 76

SOFTS & RTD | 102

Key Dates For Your Diary

November

November – Month of Charity for Men’s Health Issues

1st – Day of the Dead

5th – Bonfire Night

10th – Remembrance Sunday

12th – National Happy Hour Day

18th – National Cider Day

28th – Black Friday

December

1st – National Eggnog Month

21st – December Solstice

24th – Christmas Eve

25th – Christmas Day

26th – Boxing Day

31st – New Year’s Eve/National Champagne Day

Not all products are stocked in all depots. There can be up to a 2-week lead time.

TERMS AND CONDITIONS

Promotional offers apply to all orders **delivered** between 1st November and 31st December 2024. All prices quoted are exclusive of VAT. All advertising promotions and their participating products are subject to availability and to any duty change. LWC Drinks Ltd reserves the right to amend, vary, suspend or terminate any promotional offers without prior notice.

All promotional offers are subject to LWC Drinks Ltd’s own normal trading terms and conditions of sale.

Free-of-charge items given away with participating products are subject to availability as there are a limited number of deals and these are given away on a first come, first served basis. Licensees should not place orders for any products appearing within this brochure if they form part of their tied lease agreement with their landlord. Benefits from these promotions may affect your tax liability. Please check with your accountant or tax advisor.

All products included in this brochure are exempt from any LWC Drinks Ltd investment package write-off due to the nature of the low net prices. The term ‘case’ in this brochure refers to the standard case size for the product in question. Some calls, both incoming and outgoing, are recorded for training and monitoring purposes, resolution of invoice disputes and/or any other business purpose that is permitted by applicable legislation. Calls will not be recorded if a debit/credit card number is being taken.

NEWS & INSIGHTS



Page 7

Award-Winning Wines from LWC

The **Sommelier Wine Awards** were held earlier this year for the first time since 2020. Judged by some of the UK's top Sommeliers and on-trade buyers, it remains the only competition focused exclusively on the UK on-trade, and over 60 wines from LWC were award winners!

Over the course of the contest the judges blind taste all the wines, before awarding the best quality examples medals. Once all the results are in, they then hold a second round of judging, awarding medals to individual merchants.

LWC is delighted to have won the **2024 SWA Value Merchant of the Year**, a highly contested prize awarded to the merchant that puts forward the range with the best breadth and quality below £15, a fantastic reflection of our commitment to source and curate the best wines for every type of venue in the UK.

For our bumper Christmas issue, we bring you offers on the pick of our gold, silver and bronze medal winners, including Villa Blanche Chardonnay (page 7), which won House White Wine of the Year, and Calmel & Joseph "La Pointe" Corbières a Gold Medal winner, with tasting notes of 'Brambles, raspberries, blueberries and warming spice such as pure chocolate and clove'.

Explore our full award-winning range online or speak to your local Wine Development Manager.



'Tis the Season

Christmas is the highlight of the on-trade calendar year, with Christmas consumers visiting the on-premise more than the average drinker, and spending more when they do (CGA OPUS 2023).

Prosecco All the Way!

Throughout November and December, sparkling wine, including Prosecco and Champagne, is the drink of the season, with a 24% uplift in LWC sales of fizzy favourites during these two months alone. Last year we sold nearly 10,000 bottles of sparkling wine per day during the festive period – **enough for someone to enjoy a glass of fizz every two seconds!**

Make sure you capitalise on sparkling wine this year, and stock up for the season with our delightfully bubbly Prosecco and Champagne offers on pages 8 and 9, and Laurent-Perrier Champagne offers on page 31.



Seasonal Spirits

Although sparkling wine represented more than 1 in 5 bottles shipped to our customers during November and December, the spirits category also does a lot of heavy lifting during Christmas party season, with **value spikes of up to 59.7%** (CGA EPOS 2024).

In this category, **vodka, rum and liqueurs are the biggest winners**, but all spirits are expected to see uplift during these months. We've got some amazing offers on Moonshine (page 36) and Old J (page 50) that will have your back bar looking jolly for the season.

Over 47% of Christmas consumers prioritise **'quality experience and atmosphere'** above all else when they're out for a festive drink, with **'range of drinks'** a close second. So, check out our mixed basket deals across spirits and beers via online ordering and on pages 32, 74 and 100, to create a great drinks range that ticks off everyone's Christmas wish list.



Page 50

Big Signature Brands Beer Giveaway

Your Drinks Tabs, on Us!

Our Signature Brands beer range could be an excellent addition to your draught line-up, with both premium and cost-friendly options available. To spread some Christmas cheer with the portfolio, we're running a Signature Brands draught beer competition on page 82, offering you the opportunity to **win a huge £1,000 credit** on your total LWC account. (T&Cs apply.)



Page 83

Our second big giveaway in this bumper festive issue is on page 83 with Lucky Buddha Beer. To help get your Chinese New Year 2025 celebrations off with a bang, we have a fantastic prize draw to **win £1,000** (T&Cs apply) for new stockists of Lucky Buddha bottles or draught. You may just get lucky with Lucky Buddha Beer!

LWC Climbs to 2nd Place in Top 50 Drinks Wholesalers

LWC has secured a prestigious top spot in Harpers Wine & Spirit Magazine's Top 50 Drinks Wholesalers list, leaping over 40 places to number two.

A highly anticipated industry feature voted for by the trade, the Harpers 'Top 50' list recognises and champions the best in drinks wholesaling in the UK, with nominees needing to meet a vast criterion before being considered by the judging panel.

Homing in on entrants that demonstrated a clear track record of going the extra mile, quality of offering, service, support and efficiency of supply, judges noted LWC as 'a force to be reckoned with in the trade', our 'unrelenting commitment to great service' and our 'innovative' and 'forward looking ethos,' as well as our vast product portfolio.

Thank you to our incredible teams and our customers that trust us day in, day out, to deliver. From the working men's clubs to the Michelin star restaurants, thank you for choosing us as your trusted drinks partner, and here's to getting to number one!



Photoshoot

THE NEW INN WALTON

This year's Christmas photoshoot took place at a cosy, traditional gastro pub on the southern edge of West Yorkshire, in Wakefield. The New Inn Walton is a popular lunchtime venue and a welcome rest for dog walkers.

The inn's staff were extremely helpful and accommodating throughout the day, remaining attentive to the shoot's requirements in addition to serving their customers, and providing bits like napkins, plates and extra side dishes to help dress photos.

And while much of the food was for set dressing, the team eagerly seized the opportunity to sample the menu on our lunch break – the lamb shank earned particular praise!

Our very special thanks to all the amazing staff at The New Inn.



"We have been using LWC for just over a year, and at first we only moved over our draught and cask to LWC, but within the first few weeks it was clear we had made the right decision. The team I work with, Steve, Adele and Flick, have always gone above and beyond to look after our account, helping us out with last-minute deliveries and suggesting new products, and the weekly delivery team are friendly, professional and always on time.

"After a couple of months of a successful partnership, we decided to move our wines and full range, too, across to LWC for both our sites, and I'm so glad we did. The wine range is incredible and the extra bonuses of a trip to their wine room, invites to their wine roadshows, and even support from Le Verre de Vin, quickly made them the best supplier I've worked with in the 13 years of running my businesses.

"I wouldn't hesitate in recommending LWC and look forward to a long partnership with the team."

**RIA BROOKS, Owner
The New Inn, Walton;
1903, Hooton Pagnell**





Sommelier Wine Awards

MEDAL WINNERS



**BARON D'ARIGNAC
CABERNET SAUVIGNON**
RSP £7.26 | Net £6.05

A classic Cabernet Sauvignon with rich cassis and eucalyptus aromas followed up with intense blackberry fruit flavours.



**ORGANIC
UNION VERDEJO**
RSP £7.54 | Net £6.28

Pale lemon in colour with aromas of ripe peach and tropical fruit flavours, this is crisp and well-balanced. Great match with fresher, lighter cuisine, especially seafood.



**CÔTES DU RHÔNE LA
GRAND COMTADINE**
RSP £11.75 | Net £9.79

Beautiful garnet red colour. Aromas of savoury red fruits that lead to dark fruits and a spicy depth on the palate. Fleshy and soft tannins.



**CALMEL & JOSEPH VILLA
BLANCHE CHARDONNAY**
RSP £9.51 | Net £7.93

Well balanced with powerful aromas of acacia, peach and aniseed, followed by vanilla, coconut milk and gingerbread. A pure, incisive, mouth-filling wine with a sumptuous finish.



**CALMEL & JOSEPH LA
POINTE CORBIÈRES**
RSP £10.32 | Net £8.60

Black pepper, curry and paprika mingle with pomegranate and redcurrant aromas. Laurel, nutmeg, black pepper and strawberry on the palate. A complex finish with smoky notes, underbrush and tobacco leaf.



**CRAMELE RECAŞ
PINOT GRIGIO**
RSP £7.03 | Net £5.86

Opulent aromas of grapefruit and peach that follow through to the palate and combine with melon, green apples and citrus.



INKOSI SHIRAZ
RSP £6.65 | Net £5.54

Dark cherry colour with aromas of plum and smoky black pepper giving way to a lush ripe black-fruit palate.

GET 1 FREE

when you buy
5 bottles*

*Must be the same varietal on page 6/7 to qualify.

All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

FESTIVE FIZZ

GET 2 FREE
when you buy 4 bottles*

*Must be the same varietal on page 8 to qualify.



I CASTELLI PROSECCO DOC ROSÉ
RSP £9.27 | Net £6.18

Fruity and fragrant bouquet with hints of strawberry and cherry. Slightly fruity notes, fine and thin perlage.

I CASTELLI PROSECCO DOC
RSP £8.72 | Net £5.81

A lovely straw yellow with a faint greenish reflection. Subtle aroma with a fruity scent and hints of apple. Dry, crispy, fruity palate with a clean finish.

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GET 2 FREE
when you buy 4 bottles*

*Must be the same varietal on page 9 to qualify.



POMMERY BRUT ROYAL
RSP £43.21 | Net £28.81

One priority drives this Champagne house, quality first! Delicate and fine with racy yet generous flavours of lemon and grapefruit, fresh and balanced.

GET 1 FREE
when you buy 5 bottles*



BULAS PORT

RUBY RESERVE
RSP £11.45 | Net £9.54

Fresh and youthful, with raspberry and cherry flavours, combined with a long and intense finish.

LATE BOTTLED VINTAGE
RSP £20.77 | Net £17.31

This port wine from a single harvest was trodden by foot, fermented in stainless steel tanks and bottled after 4 years. It bears intense, complex aromas with notes of black fruits and chocolate.

*Must be the same varietal on page 10 to qualify.

GET 1 FREE

when you buy 5 bottles*

*Must be the same varietal on page 12/13 to qualify.



FRENCH CHRISTMAS CLASSICS

PIERRE ANDRÉ CHABLIS RSP £15.09 | Net £12.58

Bright pale yellow, nose of white fruits with a nice minerality and complexity. The palate is well-balanced and the finish is lemon in flavour and fresh. Perfect with hot oysters or fish in sauce, but also with white meats in sauce (veal, poultry). Sushi pairs perfectly with its minerality.

QUINSON CÔTES DE PROVENCE RSP £10.08 | Net £8.40

A dreamy soft pink colour. Elegant and fine flavoured red berries with a hint of spice. Lots of finesse, a truly delightful wine.

DOMAINE SANCERRE RAFFAITIN-PLANCHON RSP £19.39 | Net £16.16

Domaine Raffaitin-Planchon is a small property of only 15 acres in the heart of Sancerre. This wine has typical flavours of citrus and gooseberry with a fabulous mineral crispness. An ideal match for shellfish.

CHÂTEAU ARGADENS BORDEAUX SUPÉRIEUR RSP £10.92 | Net £9.10

A beautiful garnet hue and a rich, opulent nose lead in to a palate of concentrated black-berried fruit with subtle undertones of oak.

DOMAINE JULIETTE AVRIL CHÂTEAUNEUF-DU-PAPE RSP £20.35 | Net £16.96

The bountiful and plush palate reveals an outpouring of densely layered brambly fruit and garrigue that is infused with ripe currants, raspberry liqueur, damp violets, herbs, olive, grilled meat, leather, and baking spice.

CHÂTEAU ROBIN LA FLEUR LUSSAC SAINT-EMILION RSP £11.02 | Net £9.18

Garnet colour and a multi-layered nose of rich fruit and spice lead in to an elegant palate showing bramble fruit with undertones of vanilla.

**CHATEAU BROWN
PESSAC-LÉOGNAN
RSP £36.74 | Net £30.62**

Fresh and delicate on the nose, the palate is big and smooth with flavours of cherry and black fruit underpinned by smoky notes.

**CHÂTEAU PERRON
LALANDE-DE-POMEROL
RSP £17.76 | Net £14.80**

Supple and fleshy, with the generous plum/berry fruit of the appellation's Merlot, lifted by a seam of mineral elegance and some fresh currant notes from the Cabernets.

**DOMAINE MUCYN
SAINT JOSEPH
LES SALAMANDRES
RSP £38.04 | Net £31.70**

A lush, candied, spicy and fruity nose with notes of blackberries, cassis, Morello cherries and cocoa. On the palate, the wine is meaty and balanced with structuring tannins.

**LOUIS LATOUR
CÔTE DE BEAUNE
VILLAGES
RSP £26.94 | Net £22.45**

A fine ruby red colour with aromas of forest floor fruit evolve in to an ethereal intensity of blackcurrant notes and cherry fruit.

**LOUIS LATOUR
PINOT NOIR
BOURGOGNE
RSP £19.89 | Net £16.58**

A bright ruby colour with revealing aromas of cassis and raspberries evolving in to a fresh and fruity palate of rounded cherry.

**LOUIS LATOUR
SAVIGNY LES BEAUNE
RSP £34.41 | Net £28.68**

A vibrant ruby colour with cherry and liquorice notes lead in to a well-balanced wine with remarkable intensity of blackcurrant fruit.

*Must be the same varietal on page 14/15 to qualify



GET 1 FREE
when you buy 5 bottles*



*Must be the same varietal on page 16/17 to qualify.

GET 1 FREE

when you buy 5 bottles*

ARTHUR METZ PINOT NOIR

RSP £11.98 | Net £9.98

Ruby red in colour, a brilliant fruity young wine with aromas of red berries such as raspberries and cherries.

ARTHUR METZ GEWURZTRAMINER

RSP £12.85 | Net £10.71

A very intensive golden yellow and straw colour. Aromas of flowers, spices and exotic fruits such as lychee and passion fruit. Rich, full-bodied and well-structured. Lovely length on the palate.

ARTHUR METZ RIESLING

RSP £11.52 | Net £9.60

Aromas of orange, mandarin and mineral notes. Fresh and well-bodied. Goes perfectly with seafood.

ARTHUR METZ PINOT GRIS

RSP £11.78 | Net £9.82

The nose reveals notes of small yellow fruits and almonds, and releases subtle hints of pear and peach. Upon the first sip, the wine is supple and fresh, revealing fruity notes of peach, apricot and hazelnut and a final touch of citrus.

ARTHUR METZ MICHEL LÉON PINOT BLANC

RSP £10.39 | Net £8.66

A pale yellow with green hues and discreet aromas of stewed fruits lead in to a refreshing and balanced palate of ripe apricot and mango.

GET 2 FREE

when you buy 4 bottles*

DULONG RESERVE MÉDOC

RSP £11.92 | Net £7.95

Well-structured Medoc that displays a firm backbone from the percentage of Cabernet Sauvignon. Popular wine from this well-established house.

New Range

BODEGAS UGALDE RIOJA JOLASETA



GET 2 FREE

when you buy 4 bottles*

TEMPRANILLO RSP £8.44 | Net £5.63

Unoaked and made from 100% Tempranillo, this lighter style of Rioja red is ruby red in the glass and has intense aromas of red fruit. Medium bodied on the palate, there are more flavours of red fruit and some green herbaceous notes typical of the grape variety.

RESERVA RSP £13.48 | Net £8.99

A blend of Tempranillo, Mazuelo and Graciano is aged for 18 months in French and American oak barrels in this Rioja Reserva. Garnet in colour, the nose has red and black berry fruit alongside oak, leather and tobacco. The palate is full bodied with silky tannins and a long finish.

CRIANZA RSP £9.60 | Net £6.40

This traditional blend of Tempranillo and Graciano is aged in American oak barrels for 12 months, giving spicy vanilla notes on the nose on the palate. Rounded, soft and with a lovely balance of berry fruit and sweet spice.

BLANCO RSP £9.56 | Net £6.37

This bright and fresh white Rioja is produced from a blend of traditional grape varieties. On the nose there's ripe citrus fruit character and some floral notes. The palate is rounded and soft with more citrus flavours, green apple and a hint of tropical fruit.

*Must be the same varietal on page 18/19 to qualify.

UMBALA

NEW KAMINA 8%



GET 1 FREE
when you buy 5 bottles*

*Must be the same varietal on page 20 to qualify.

UMBALA SHIRAZ
RSP £6.31 | Net £5.26

Dark cherry colour with aromas of plum and smoky black pepper giving way to a lush ripe black fruit palate.

UMBALA CHENIN BLANC
RSP £6.31 | Net £5.26

Off-dry, bursting with citrus and pineapple aromas. A well-balanced wine with a refreshing, clean finish.

UMBALA PINOTAGE
RSP £6.31 | Net £5.26

Smooth ripe damson and a hint of vanilla followed by soft rounded tannins giving good length on the finish.



KAMINA 8% SAUVIGNON BLANC
RSP £4.60

Bright and fresh with flavours of citrus and tropical fruit.

KAMINA 8% MERLOT
RSP £4.60

A well balanced, juicy example of merlot with ripe plum and cherry flavours and spice.

KAMINA 8% ROSÉ
RSP £4.60

This juicy and refreshing rosé has the perfect harmony of red berry and citrus flavours.



GET 3 FREE
when you buy 9 bottles*

*Must be the same varietal
on page 22 to qualify.

TURTLE BAY SAUVIGNON BLANC
RSP £9.99 | Net £7.49

Fresh and vibrant with passion fruit, gooseberry and some melon character. It has a balanced richness of fruit with a floral note through the palate, intense depth of flavour and a crisp finish.



GET 1 FREE
when you buy 5 bottles*

*Must be the same varietal
on page 23 to qualify.

MATAHIWI WHITE LABEL SAUVIGNON BLANC
RSP £10.26 | Net £8.58

Showing classic varietal aromas of passionfruit, grapefruit and gooseberry, the palate is intense and lively, brimming with flavours of tropical fruit and fresh herbs.

GET 1 FREE
when you buy 5 bottles*

*Must be the same varietal on page 24 to qualify.



LA COLOMBE CHARDONNAY
RSP £7.48 | Net £6.23

Well rounded soft stone fruit with a pleasant mouth feel and long finish.

LA COLOMBE CABERNET SAUVIGNON
RSP £6.92 | Net £5.77

The nose is dominated by black fruits and spicy notes. On the palate, there are abundant flavours of elderberry, bramble, cinnamon and orange zest. Soft, round tannins provide a silky finish.

SERENO CATARRATTO PINOT GRIGIO
RSP £6.77 | Net £5.64

This delicious wine has a light citrus aroma which leads to a mixture of juicy fruits and just a hint of vanilla on the palate.

SERENO CATARRATTO PINOT GRIGIO ROSÉ
RSP £6.77 | Net £5.64

Pale coppery pink in colour with light red fruit and citrus flavours - a beautifully refreshing wine.



GET 1 FREE
when you buy 5 bottles*

*Must be the same varietal on page 25 to qualify.

HEALY & GRAY

HEALY & GRAY SHIRAZ

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

Dark brambly fruits and a hint of mixed spice.
A light, fruity Shiraz with a silky mouth feel.

HEALY & GRAY CHARDONNAY

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

A wine of pale gold colour and a fruity nose with hints of tropical fruit flavours. Rich in style with a long lasting finish.

HEALY & GRAY

CABERNET SAUVIGNON

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

A deep ruby red colour. Its aromas are reminiscent of ripe red summer fruits.

HEALY & GRAY CHENIN BLANC

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

Pale yellow in colour with a greenish tint.
A clean and lively wine.

HEALY & GRAY ZINFANDEL

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

Bright salmon pink colour and fresh nose of raspberry and strawberry.

HEALY & GRAY MERLOT

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

Medium bodied with a good concentration of fruit, fresh red and black fruit flavours such as cherries, raspberries and blackberries with notes of white pepper and cedar.

HEALY & GRAY PINOT GRIGIO

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

The ever popular Pinot Grigio. Crisp and refreshing with fruity aromas and flavours of citrus and apple.

HEALY & GRAY SAUVIGNON BLANC

75cl: RSP £7.08 | Net £5.90

12x187ml: RSP £22.88 | Net £19.61

A lively wine with good citrus and green apple flavours.

GET 1 FREE
when you buy 5 x 70cl bottles*

*Must be the same varietal on page 26/27 to qualify.

Mix & Match Deal:

GET 1 FREE

when you buy any 6 cases of 187ml bottles*

*Applies only to cases of 12 x 187ml Healy & Gray bottles.

MULLED WINE

This seasonal selection is perfect for those dark December nights. Consider stocking the sparkling, cinnamon-spiced Winter Secco and our variety of mulled wines to help make your venue feel cosy this winter.

Hitzkopf's boxed mulled wines and fruit ciders provide a marriage of quality, convenience and expedience: just heat and serve.



HITZKOPF BAKED APPLE

1L Btl: **£8.15**

10L Box: **£61.50**

A rich smell of freshly baked apples, cinnamon and vanilla straight out of the oven to give the perfect festive feeling.



HITZKOPF TOFFEE APPLE

1L Btl: **£8.15**

10L Box: **£61.50**

Sweet, sticky Toffee Apple. A modern twist to a Bavarian classic.



HITZKOPF ROSÉ GLÜHWEIN

10L Box: **£67.62**

Wonderfully balance rose mulled wine conjures up a lightness and a wintery mood with its spices, natural vanilla aroma and citrus notes.



HITZKOPF CLASSIC GLÜHWEIN

10L Box: **£58.75**

Transforms cinnamon, cloves, orange and lemon flavours into a festive classic. Rich, spicy and bold!



WINTER SECCO RSP **£9.89**

A festive winter sparkler! Subtle flavours of winter spice like cinnamon and cloves. The base wines and spices are carefully blended to give this seasonal sparkling wine a unique and special taste.

BAVARIAN MEDLEY MULLED WINE RSP **£3.98**

Handcrafted from fresh fruits in the Bavarian Forest, enhanced by a secret blend of spices, harmoniously crafted with aromatic cinnamon, cloves, orange and lemon.

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GET 1 FREE
when you buy 5 bottles*



CLUB DE CAMPO MALBEC
RSP £7.66 | Net £6.38

Beautiful ruby colour with aromas of redcurrants, cherries, plums and a hint of spice. A fresh and fruity wine.

*Must be the same varietal on page 30 to qualify.

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CELEBRATE THE FESTIVE SEASON WITH
CHAMPAGNE LAURENT-PERRIER



Laurent-Perrier La Cuvée (75cl)

BUY 6 BOTTLES OF LA CUVÉE 75CL
AND RECEIVE A COMPLIMENTARY BOTTLE



Laurent-Perrier Cuvée Rosé (75cl)

BUY 9 BOTTLES OF CUVÉE ROSÉ 75CL
AND RECEIVE A COMPLIMENTARY BOTTLE

bedrinkaware.co.uk

OVER 18S ONLY. PLEASE DRINK RESPONSIBLY.



MOËT & CHANDON

BRUT IMPÉRIAL AT £32.99 PER 75CL



MOËT & CHANDON

ROSE IMPÉRIAL AT £38.99 PER 75CL

**BUY ANY 8 x 70cl FROM THE RANGE
AND RECEIVE YOUR CHOICE OF FREE
STOCK FROM THE BELOW**

**Old J Coconut Rum
Old J Spiced Rum
Moonshine Vodka
Arber Arboretum Gin**

**Paixão Passion Fruit Liqueur
Sombrero Mexicano Strawberry
Buen Amigo Silver Tequila
Fireball Whisky**

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



THE RANGE



MOONSHINE
VODKA

BUY 5 MOONSHINE ORIGINAL 70CL & GET 1 VANILLA FREE*

A PREMIUM, CONTEMPORARY TAKE ON THE CLASSIC CONCEPT OF MOONSHINE SPIRITS, MOONSHINE VANILLA VODKA IS MADE WITH 100% FRENCH WHEAT GRAIN SPIRIT, COMBINED WITH THE SWEET AND AROMATIC NOTES OF VANILLA. IDEAL WITH A MIXER, OR AS THE BASE SPIRIT TO CREATE YOUR FAVOURITE COCKTAILS.

ORDER ONLINE OR CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION. *MAX 2 DEALS PER CUSTOMER

BUY 1 MOONSHINE VANILLA AND 1 PAIXÃO PASSION FRUIT AND GET A

FREE COCKTAIL SHAKER

MOONSHINE
VODKA

Paixão
(Pie - SHAO)
Passion Fruit
70cl Liqueur / 17% Vol

Order online or contact your local depot for more information. Please drink responsibly.

BUY 2 MOONSHINE VANILLA, GET

XIRN BRU 2330ML FREE

MOONSHINE VODKA

XIRN BRU

Order online or contact your local depot for more information. Please drink responsibly.

MIX IT UP WITH THE WORLD'S No.1 VODKA

SPECIAL PRICE ON SMIRNOFF RED NO21*

70cl
£12.49*

1.5L
£25.99*

SMIRNOFF

RECIPE NO.21 VODKA

Smirnoff

INFAMOUS since 1864
There's vodka, then there's

*Products included in the deal are Smirnoff Red No.21 70cl (£12.49) and 1.5L (£25.99). Available on a first come first served basis from 1st Nov 2024 - 31st Dec 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY

Scan here to unlock benefits to supercharge your business

DIAGEO One
Business support from the drinks experts



POUR GOLD INTO YOUR FESTIVE SPIRIT.

CELEBRATE WITH AU VODKA 70CL THIS CHRISTMAS!

£24.99 £24.99 £24.99 £20.99 £24.99 £24.99 £24.99 £24.99 £24.99



EXCLUSIVE OFFER
£26.29



BELVEDERE

ORGANIC VODKA

PLEASE DRINK RESPONSIBLY

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Gin, the way it should be made



£23.49

£23.49

£21.99



BUY ANY THREE AGNES ARBER PREMIUM GINS
GET A BOTTLE OF
NEW ARBORETUM FREE



Introducing Arboretum Gin: The epitome of affordable luxury. Delight in the harmony of hand-selected botanicals, expertly distilled to perfection and unveil the essence of sophistication with every pour. Elevate your drinking experience without compromise.

Order online or contact your local depot for more information. Please drink responsibly.



@AGNESARBERGIN

£17.29
PER
BOTTLE



EDINBURGH
SMALL GIN BATCH

EXPERIENCE
FESTIVE
WONDER



FILLED WITH
WONDER

be drinkaware.co.uk

£9.79
PER
BOTTLE



EG LIQUEURS

SPRITZ
WITH
WONDER

FILLED WITH
WONDER



be drinkaware.co.uk

COMPLIMENTARY 70CL MERMAID GIN WHEN YOU BUY 5 BOTTLES FROM THE MERMAID GIN COLLECTION



FREE YOUR SPIRIT

PREMIUM SPIRITS - HAND-CRAFTED ON THE ISLE OF WIGHT

ISLEOFWIGHTDISTILLERY.COM | @MERMAIDGIN f i

be **drinkaware**.co.uk

SERVE UNFORGETTABLE FESTIVE DRINKS



DISARONNO INTERNATIONAL

*Price promotion applies to 70cl bottles of Engine Gin, Cotswolds Cream Liqueur, Cotswolds Gin. Promotional period expires as specified by the wholesaler. Whilst stocks last.

be **drinkaware**.co.uk

Plastic straws suck. These are paper.

G&T IN THE CHRISTMAS SPIRIT

SPECIAL PRICE ON GORDON'S LONDON DRY*

£12.49*

£25.99*

Gordon's
...SHALL WE?

*Products included in the deal are Gordon's London Dry Gin 70cl and 1.5L. Available on a first come first served basis from 1st Nov 2024 - 31st Dec 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk) PLEASE DRINK RESPONSIBLY



Scan here to unlock benefits to supercharge your business

DIAGEO One
Business support from the drinks experts

WE CLINK WITH PINK

£12.99*

£26.99*

Gordon's
PREMIUM PINK SPIRIT DRINK
...SHALL WE?

*Products included in the deal are Gordon's Premium Pink Spirit Drink 70cl and 1.5L. Available on a first come first served basis from 1st Nov 2024 - 31st Dec 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)
PLEASE DRINK RESPONSIBLY



Scan here to unlock benefits to supercharge your business

DIAGEO One
Business support from the drinks experts

BUY ANY 3 BOTTLES FROM THE WHITLEY NEILL GIN RANGE, RECEIVE A 0.0% ALCOHOL RHUBARB & GINGER OR 0.0% ALCOHOL RASPBERRY FREE*

UNWRAP THE BEST



Cocktail inspiration from the UK's No.1 premium gin

THE WHITLEY NEILL GIN RANGE INCLUDES: Distiller's Cut London Dry, Rhubarb & Ginger, Black Cherry, Blood Orange, Raspberry, Pink Grapefruit, Blackberry, Parma Violet, Rhubarb & Ginger Alcohol Free 0.0%, Raspberry Alcohol Free 0.0%.

*Available while stocks last. All bottles 70cl. The UK's #1 Premium Gin - Nielsen Scantrack UK value MAT to 15.06.24

whitleyneill.com

be drinkaware.co.uk



BRAMBLE SPRITZ
40ml Slingsby Blackberry gin
20ml Chambord (or Raspberry Liqueur)
150ml Fever-Tree Sicilian Lemonade

@slingsbysocial
spiritofharrogate.co.uk

VALID ON REDLEG SPICED & PINEAPPLE. ENJOY RESPONSIBLY be.drinkaware.co.uk

ADMIRAL'S OLD J

DECEMBER ONLY

HAVE YOURSELF A MERRY LITTLE OLD J

OLD J TIKI FIRE
£24.99
70CL

ORIGINAL SPICED
£14.99
70CL

PLUS GLASSWARE.

@OLDJSPICEDRUM

*Buy any 6 bottles (70cl) from the Old J range and get free glassware. Available while stocks last.

PRODUCT OF THE CARIBBEAN
JUAN DE LA COSTA
SUPERIOR RUM

BUY 5 GET 1 FREE

DISCOVER THE ESSENCE OF THE CARIBBEAN WITH JUAN DE LA COSTA SUPERIOR WHITE AND DARK RUMS. METICULOUSLY CRAFTED IN THE HEART OF THIS SUN-SOAKED PARADISE.

OUR RECIPE REFLECTS CENTURIES OF TRADITION, ROOTED IN THE VIBRANT CULTURE OF THE REGION WHOSE NATURAL ABUNDANCE CONTRIBUTES TO A VERSATILE FLAVOUR.

GREAT FOR COCKTAILS

PRODUCT OF THE CARIBBEAN
JUAN DE LA COSTA
SUPERIOR WHITE RUM

PRODUCT OF THE CARIBBEAN
JUAN DE LA COSTA
SUPERIOR DARK RUM

PRODUCT OF THE CARIBBEAN
JUAN DE LA COSTA
SUPERIOR RUM

Order online or contact your local depot for more information. Please drink responsibly.

Captain Morgan

£25.99*



£12.49*



NEW LOOKS,
SAME
delicious

However
YOU **SPICE** **SPICE ON**

*PRODUCTS INCLUDED IN THE DEAL ARE CAPTAIN MORGAN ORIGINAL SPICED GOLD 70CL AND 1.5L. AVAILABLE ON A FIRST COME FIRST SERVED BASIS FROM 1ST NOV 2024 - 31ST DEC 2024.

be drinkaware.co.uk PLEASE DRINK RESPONSIBLY



Scan here to
unlock benefits
to supercharge
your business

DIAGEO *One*
Business support from the drinks experts

BUY ANY 5
BOTTLES GET A

CREAM
LIQUEUR
OF YOUR CHOICE

FREE*

PURCHASE FROM:
SPICED RUM, COCONUT,
CHERRY, MANGO, BANANA,
PINEAPPLE, SPICED 0.0%.

CHOICE OF FREE BOTTLE:
STRAWBERRY TEQUILA
CREAM LIQUEUR, MANGO
TEQUILA CREAM LIQUEUR,
BLUE RASPBERRY TEQUILA
CREAM LIQUEUR, BLACK
CHERRY TEQUILA CREAM
LIQUEUR, RASPBERRY
RUM CREAM LIQUEUR.

@DEADMANSFINGERS
be drinkaware.co.uk
*AVAILABLE WHILE STOCKS LAST. ALL BOTTLES 70CL.

DEAD FESTIVE



DEAD GOOD
CREAM LIQUEURS

BUY 3
GET 1 FREE*

@DEADMANSFINGERS



be drinkaware.co.uk
*BOTTLES: 70CL. AVAILABLE WHILE STOCKS LAST. THREE DEALS PER CUSTOMER

WHITE RUM

£14.99

PER
BOTTLE*

FORGET OLD
FASHIONED
WHITE RUMS...

THIS IS FULL STRENGTH, BOLD,
VIBRANT, AND FULL OF CHARACTER.
GREAT IN DAIQUIRIS AND MOJITOS,
AND IF YOU'RE LOOKING FOR
SOMETHING SIMPLE, POUR OVER ICE
WITH COLA AND A WEDGE OF LIME.

be drinkaware.co.uk
*BOTTLE: 70CL. AVAILABLE WHILE STOCKS LAST.





BLACK GOLD

TEMPTING TEQUILA OFFERS WITH BLACK GOLD XO CAFÉ, NEW COFFEE TEQUILA LIQUEUR



BUY TWO BLACK GOLD XO CAFÉ, GET A **SOMBRERO MEXICANO STRAWBERRY FREE**

ORDER ONLINE, OR SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION.

FOLLOW @BLACKGOLDXO TO BE INSPIRED. 



IRON WHEEL BOURBON WHISKEY. PROUDLY OLD FASHIONED.

From the Land to the Bottle

Made with American grown corn, Iron Wheel is a straight bourbon that has been Oak Barrel rested for four years. Sweet and smooth with subtle corn notes and nuances of vanilla, caramel, and oak aromas. Finishes with warm flavours of oak and some vanilla.

Produced at one of the oldest and most awarded distilleries in the world, the famous Buffalo Trace Distillery, the 40% ABV Iron Wheel honours the land, history, and craft of real whiskey making. After all, a fine whiskey always starts with a great harvest of quality crops.

Order online or contact your local depot for more information. Please drink responsibly.

JOHNNIE WALKER

£19.99*

BLACK LABEL
STOCK THE
UK'S NO.1
 PREMIUM BLENDED
 SCOTCH
 WHISKY**



*PRODUCTS INCLUDED IN THE DEAL ARE JOHNNIE WALKER BLACK LABEL 70CL. AVAILABLE ON A FIRST COME FIRST SERVED BASIS FROM THE 1ST NOV 2024 - 31ST DEC 2024.

**GPS 2022 GB VALUE MARKET SHARE 12M ENDING DEC 2022.

be [drinkaware.co.uk](https://www.drinkaware.co.uk) PLEASE DRINK RESPONSIBLY



Scan here to unlock benefits to supercharge your business

DIAGEO One
 Business support from the drinks experts

Hennessy

EXCLUSIVE OFFER
 £29.99



PLEASE DRINK RESPONSIBLY

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

MAISON FONDÉE À JARNAC EN 1665
COURVOISIER
Le Cognac de Napoléon

Embrace Joie de Vivre with the UK's No.1 Cognac



COURVOISIER & GINGER ALE
 50ml Courvoisier VS
 Top with Ginger Ale

Crafted for connoisseurs, try the full range.



ENJOY RESPONSIBLY be [drinkaware.co.uk](https://www.drinkaware.co.uk)



£24.49
 PER BOTTLE*

Over 18's only. Available only via LWC. 1/11/24 to 31/12/24. While stocks last.



*Original
for 180 years*
DELICIOUS
after 10
WONDERFUL
after 12

£29.49 per 70cl

be**drinkaware**.co.uk

GLENMORANGIE
SINGLE MALT SCOTCH WHISKY



BUY ANY 4 x 70cl
& GET A

FREE

BACARDÍ RASPBERRY
70cl

ENJOY RESPONSIBLY be**drinkaware**.co.uk

FREE BOTTLE OF BACARDÍ RASPBERRY 70cl WHEN YOU BUY ANY 4 FROM THE RANGE OF: BACARDÍ COCONUT 70cl, BACARDÍ SPICED 70cl, BACARDÍ CARIBBEAN SPICED 70cl, BACARDÍ OCHO 70cl, PATRÓN SILVER 70cl, PATRÓN REPOSADO 70cl, BOMBAY CITRON PRESSE 70cl, BOMBAY PREMIER CRU 70cl & GREY GOOSE 70cl. 2 DEALS PER CUSTOMER. 18+ ©2024. BACARDÍ AND THE BAT DEVICE, PATRÓN AND THE BEE LOGO, BOMBAY SAPPHIRE, GREY GOOSE, THE GEESSE DEVICE AND THEIR TRADE DRESS ARE TRADEMARKS OF BACARDÍ & COMPANY LIMITED.

PROXIMO
BUY ANY 8 BOTTLES
& RECEIVE 1 BOTTLE OF JOSE CUERVO ESPECIAL REPOSADO
FREE*



STOCK UP ON CATEGORY LEADING BRANDS

*ANY BOTTLES FROM THE PROXIMO RANGE. The Kraken® and Jose Cuervo® and other trademarks are owned by Proximo Spirits. ©Proximo Spirits 2024. Please drink responsibly.

be**drinkaware**.co.uk

¡SOMBRERO MEXICANO TE DESEA FELIZ NAVIDAD!

BUY ANY THREE SOMBRERO MEXICANO, GET ONE

FREE



Sombrero Mexicano

Order online or contact your local depot for more information. Six deals per customer. Please drink responsibly.



BUY ANY 5 PAIXÃO LIQUEURS GET ONE FREE

Paixão

Order online or contact your local depot for more information. Please drink responsibly.

Buy any
6x70cl MONIN liqueurs
and get
1x70cl MONIN Passion Fruit liqueur
free*



Explore the full MONIN range at LWC:



MONIN

*T&Cs apply. Valid from 1st November 2024 to 31st December 2024

DRINK RESPONSIBLY

CAMPARI®
CAMPARI, THE HEART
OF EVERY NEGRONI
THIS HOLIDAY SEASON

CAMPARI
£14.49
PER BOTTLE**

RECIPE

- 25ml CAMPARI
- 25ml GIN
- 25ml SWEET VERMOUTH
- ORANGE SLICE
- ICE CUBES

Fill a rocks glass with ice, pour in the ingredients, stir gently. Add more ice & garnish with a slice of orange.



ENJOY RESPONSIBLY
be drinkaware.co.uk

**Offer available 01.11.2024 - 31.12.2024, over 18's, while stocks last.

All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

APEROL SPRITZ

BUY 3 BOTTLES OF APEROL, GET A FREE POS KIT WORTH £30*

Contains: 6 glasses, 1 pin badge, 1 bar spoon, 1 stopper, 1 jigger + 1 perfect serve brief.

WHITE CHRISTMASSES ARE OVERRATED
JOIN THE JOY!

PLEASE DRINK RESPONSIBLY be:drinkaware.co.uk
*UK. 18+ only. 01/11/2024 - 31/12/2024. Buy 3 bottles of Aperol 70cl and get a POS kit worth £30 free. Offer available via LWC. One deal per customer, only available while stocks last.



SCAN TO LEARN MORE ABOUT THE PERFECT SERVE



All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

Indulge
YOURSELF IN CHOCOLATE

ENJOY NEAT OVER ICE OR IN A COCKTAIL

SPECIAL PRICE £10.99*

MOZART chocolate
STRAWBERRY
DARK
CREAM
WHITE

VEGAN

*Valid on: Gold, White, Dark & Strawberry. Please drink responsibly.



'Tis the season to twist your cocktails'

SPECIAL PRICE £13.99*

Edmond BRIOTTET

*ONLY VALID ON:
BRIOTTET CASSIS 70CL, BRIOTTET FRAISE 70CL,
BRIOTTET FRAMBOISE 70CL, BRIOTTET LYCHEE 70CL,
BRIOTTET MANZANA VERDE 70CL, BRIOTTET MURE 70CL,
BRIOTTET PASSION FRUIT 70CL, BRIOTTET PECHE 70CL

PLEASE DRINK RESPONSIBLY

We've Got Your Coffee Game Covered this Christmas

From Baby Stouts to Espresso Martinis

LAUNCH PRICE £8.99
per 70cl bottle

LIQUORE CAFFÈ

LUXARDO
200 YEARS OF CRAFTING THE FINEST ITALIAN LIQUEURS

STOCK UP ON LUXARDO SAMBUCA FOR CHRISTMAS

£14.99 £14.29 £14.99

NEW WKD VIBE 15% ABV Liqueurs

STOCK UP NOW FOR CHRISTMAS WITH NEW 15% ABV LIQUEURS.

WHAT'S YOUR *vibe*?

WKD VIBE CLEAR LIQUEURS £6.99

WKD VIBE CREAMY LIQUEURS £8.49

be drinkaware.co.uk

Limoncello
DICAPRI
THE MAGIC OF CAPRI

£15.99 PER 70CL

TRY IT MIXED!

DI CAPRI TONIC

INGREDIENTS
50 ml Limoncello Di Capri
150 ml Tonic water
Sprig of mint
Lemon zest

PREPARATION

Pour all the ingredients into a highball glass filled with ice. Stir and garnish with a sprig of mint and a lemon zest.

DI CAPRI SPRITZ

INGREDIENTS
75 ml Prosecco
50 ml Limoncello Di Capri
25 ml Soda
Sprig of mint
Lemon twist

PREPARATION

Pour all the ingredients into a white wine goblet, add ice cubes and stir. Garnish with a sprig of mint and a lemon twist.

be drinkaware.co.uk

CORKY'S
NEW LOWER PRICE
£8.50
PER BOTTLE

ALWAYS ON BESPOKE POS UNRIVALLED EVENT SUPPORT PERFECT FOR SHOTS, BOMBS & COCKTAILS BACK BAR STAND OUT

YOUR BEST SHOT FOR A MERRY XMAS

For Cocktails, Menus, POS & More, contact: sales@globalbrands.co.uk
*Applies to full Corky's 70cl Range stocked. While stocks last.

be drinkaware.co.uk

BUY ANY 4

GET ONE FREE

Signature Cocktails



SIGNATURE COCKTAILS: WHERE SOPHISTICATION MEETS EXCITEMENT. OUR ESPRESSO MARTINI, A BLEND OF COLD-BREW COFFEE AND VODKA, AND OUR PASSION FRUIT MARTINI, BURSTING WITH TROPICAL FLAVOUR, ARE CRAFTED FOR UNFORGETTABLE MOMENTS. CONVENIENTLY PACKAGED, ECO-FRIENDLY, AND ALWAYS READY TO ELEVATE YOUR OCCASION.

ORDER ONLINE, OR SPEAK TO YOUR ACCOUNT MANAGER FOR MORE INFORMATION.



KEG DEAL ON ALL THREE FLAVOURS.
BUY 6 GET 1 FREE.

POUR THE MAGIC OF CHRISTMAS WITH AU VODKA ON TAP.



Mix your favourite CHRISTMAS COCKTAILS

USING SPIRITS FROM THE MIXED & PREMIUM BASKETS



CANDY CANE COLLINS

50ML BEEFEATER PINK STRAWBERRY
25ML LEMON JUICE
25ML SUGAR SYRUP
50ML SODA WATER

BUILD IN THE GLASS & STIR
GARNISH WITH A CANDY CANE
AND MINT SPRIG



POLAR ESPRESSO MARTINI

25ML ABSOLUT VODKA
25ML KAHLÚA
10ML CHOCOLATE SYRUP
50ML ESPRESSO

SHAKE & STRAIN.
GARNISH WITH
THREE COFFEE BEANS



GINGER BELLS

50ML JAMESON IRISH WHISKEY
12.5ML ELDERFLOWER CORDIAL
TOP GINGER BEER
DASH ANGOSTURA BITTERS

SHAKE & STRAIN. GARNISH WITH
BLACKBERRY AND MINT SPRIG



BABY STOUT

20ML KAHLÚA
5ML BUMBU CRÈME
KAHLÚA TOPPED WITH
BUMBU CRÈME



MERRYGARITA

50ML ALTOS PLATA
25ML CRANBERRY JUICE
25ML LIME JUICE
10ML AGAVE SYRUP

SHAKE & STRAIN. GARNISH WITH
A LIME WHEEL AND A SALT RIM



CHRISTMAS COLADA

25ML HAVANA CLUB CUBAN SPICED
25ML MALIBU COCONUT
25ML COCONUT CREAM
75ML PINEAPPLE JUICE
12.5ML SPICED MAPLE SYRUP

SHAKE & STRAIN. GARNISH
WITH A PINEAPPLE



RUM RUM RUDOLPH

50ML HAVANA CLUB CUBAN SPICED
25ML PASSIONFRUIT PURÉE
50ML PINEAPPLE JUICE
10ML VANILLA SYRUP

SHAKE & STRAIN.
GARNISH WITH A CHERRY

ESPRESSO MARTINIS? MAKE THEM 4X FASTER WITH MOTH:

(Shake, pour, squeeze for that creamy top)



MOTH: The UK's #1 premium cocktails in a can*

Ah, Christmas. The year's most demanding (and lucrative) trading period. We think it's important to nail it.

Speed of service. Consistency. Quality trade-up options (i.e. the crucial bits). And that's where MOTH: the UK's #1 premium cocktail in a can comes in.

So meet our Espresso Martini: serve 4 faster than 1 from scratch. Consistent quality - in seconds flat. Always unbelievably delicious. And less faff for staff. A festive miracle.

*According to Nielsen data.

SMOOTHER

FASTER

BETTER

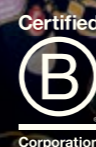
STRONGER



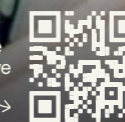
Check out the range:

Margarita
Espresso Martini
Cosmopolitan
Negroni
Old Fashioned

Mojito
Piña Colada
Paloma
Pink Gin Fizz
Aperitivo Spritz



Scan to see
how to serve



**BUY ANY 4 x 70cl FROM THE RANGE
AND RECEIVE YOUR CHOICE OF FREE
STOCK FROM THE BELOW:**

THE RANGE

**Iron Wheel Bourbon
Old J Coconut Rum
Monin Liqueur de Café
Moonshine Vanilla Vodka**

**Sheep Dog Whiskey
Bombay Sapphire Gin
Campari**

Limited to no more than 10 deals per customer per week.

FREE STOCK



**BUY ANY 2 9G FIRKINS FROM THE RANGE
AND RECEIVE YOUR CHOICE OF FREE
STOCK FROM THE BELOW**

Old J Coconut Rum
Old J Spiced Rum
Moonshine Vodka
Arber Arboretum Gin

Paixão Passion Fruit Liqueur
Sombrero Mexicano Strawberry
Buen Amigo Silver
Fireball Whisky

Limited to no more than 10 deals per customer per week.

FREE STOCK

THE RANGE



**BUY ANY 4 CASES FROM THE RANGE
AND RECEIVE YOUR CHOICE OF FREE
STOCK FROM THE BELOW**

Birra Murano
South West Orchards
Old J Coconut Rum
Old J Spiced Rum

Moonshine Vodka
Arber Arboretum Gin
Sombrero Mexicano Strawberry
Buen Amigo Silver

Limited to no more than 10 deals per customer per week.

FREE STOCK



THE RANGE



BEER & CIDER YOUR WAY

Personalise your product range with the Signature Brands White Label Beer & Cider Solution, exclusive to LWC.

EVER WANTED YOUR own beer or cider brand named after your venue, or perhaps even after yourself? With Signature Brands and LWC's white label offering, now you can!

For years, LWC customers across the country have been taking our excellent quality liquid and rebranding it into something bespoke to them, their venue, and their customers. From our 4% ABV Bavarian style Export Lager, to our 3.4% ABV easy-drinking Pilsner, and our Appleshed Premium Cider, we offer customers the opportunity to serve something delicious that means something to them.

Our in-house design team are accustomed to producing a range of incredible designs that suit both the style and needs of our customers and their outlets.

From the Rock 'n' Roll, to the unique and illustrative, to the simplistic...



...our team have all bases covered to deliver a design that works for you.

HOWEVER, SOMETIMES OUR customers want to take the design of their bespoke badge into their own hands and flex their artistic license, and we're here to support them on that too. Using our online badge design system, customers, with the support and guidance of their Account Manager, can create something simple themselves, without our designers. Whatever your preferred method of design, we're here to help and guide you, every step of the way.



Want your badge your way? Some top tips and best practices when it comes to designing a bespoke, white label badge:

- Use the online badge designer system where possible.
- If using the design team, be specific with your request, use visual references so your nominated designer can work through your request as efficiently as possible.
- Be sure to include a chosen name for the product.
- Avoid culturally inappropriate or copyrighted names, images & symbols.

Speak to your Account Manager or local Depot today about how LWC can help curate a bespoke product for you!



NEW YEAR CHEER!

As a big thank you to all our loyal Signature Beer & Cider customers, anyone buying and installing a keg from our Signature range during November & December will automatically be entered in a prize draw to win **£1000 credit on their LWC account.**

PRIZE DRAW

Available to existing customers only. Get 1 entry per install into the prize draw. Eligible products include:

Camden Eazy IPA 30L Keg | Grand Central IPA 30L Keg | Bangla Gold 50L Keg
 Dortmund Union 50L Keg | Dortmund Vier 50L Keg | Export 4% 50L Keg
 Lal Toofan Premium 50L Keg | Murano Lager 30L Keg | Murano Lager 50L Keg
 Pardal Czech Lager 50L Keg | Pilsner 3.4% 50L Keg | Lucky Buddha 30L Keg
 Appleshed Premium Cider 50L | SW Orchards Craft Cider 50L
 Appleshed Dark Fruit 50L Keg | Black Sheep Smooth 50L Keg

*Terms & Conditions apply. The draw will be broadcast live on our Signature Brands social page @signature_brands_uk on Friday 10 January 2025.

CELEBRATE CHINESE NEW YEAR

WIN £1000

LWC ACCOUNT CREDIT
 AND HAVE A LUCKY START TO 2025!
 All new stockists of Lucky Buddha bottles or draught in November and December, will be automatically entered into the prize draw.

Lucky Buddha
 ENLIGHTENED BEER

Lucky Buddha
 ENLIGHTENED BEER

Order online or contact your local depot for more information. Please drink responsibly.

*Draw will take place on Wednesday 29th January 2025.

WIN A PRIZE OF 12 X 50L KEGS OF GUINNESS DRAUGHT

BUY 3 X 50L OR 5 X 30L KEGS OF GUINNESS DRAUGHT FOR A CHANCE TO WIN

GUINNESS



OPEN TO SELECTED GB ON-TRADE LICENSED PREMISES (OUTLET). 18+ ONLY. PURCHASE 3X 50L OR 5X 30L KEGS OF GUINNESS FROM CMBG, HUK, LWC, MC OR TENNENT'S BETWEEN 01.11.24 AND 31.12.24 FOR A CHANCE TO WIN 12X 50L KEGS OF GUINNESS DRAUGHT. 15 PRIZES AVAILABLE TO BE WON (3 PER WHOLESALER). ALL KEGS MUST BE CLAIMED FROM THE SAME WHOLESALER INITIAL KEGS ARE PURCHASED FROM BEFORE 30TH JUNE 2025. OUTLETS WILL BE AUTOMATICALLY ENTERED INTO THE PROMOTION ONCE THEY HAVE MADE THE QUALIFYING PURCHASE. MAX 1 ENTRY PER OUTLET. MAX 1 PRIZE PER OUTLET. TO OPT-OUT OF PROMOTION, EMAIL TWELVEKEGS@PROMOTIONS.UK.COM. FOR FULL TS&CS VISIT: [PROMOTIONS.UK.COM/12KEGSOFGENS] PROMOTER: DIAGEO. WIF 7HS

be [drinkaware.co.uk](https://www.drinkaware.co.uk) PLEASE DRINK RESPONSIBLY



Scan here to unlock benefits to supercharge your business

DIAGEO *One*
Business support from the drinks experts

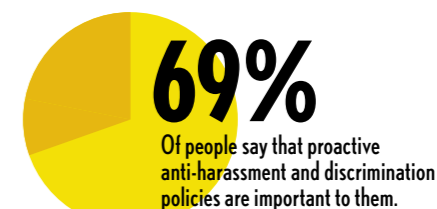
JOIN THE MOVEMENT

WHY?

ANTI HARASSMENT AND DISCRIMINATION MEASURES SUPPORT STAFF RECRUITMENT AND RETENTION*



ANTI HARASSMENT AND DISCRIMINATION POLICIES ARE HUGEY IMPORTANT TO EMPLOYEES*



*Morning Advertiser

HOW?

- 1** Sign the ItStopsWithMe pledge for your venue.
- 2** Define your reporting processes and publish them to discuss with your team.

- 3** Download poster and assets to display in your staff areas.
- 4** Download social media and digital assets to share your commitment.



SCAN TO FIND OUT MORE
[ITSTOPSWITHME.NET](https://www.itstopswithme.net)

#IT
STOPS
WITH
ME

INTRODUCING NEW

CASKPOT

SPECIAL CASKPOT LONDON PRIDE PRICE £99.99
PLUS VAT
SEPTEMBER - NOVEMBER INCLUSIVE

RECEIVE A £10 CASH CREDIT
for every Cask of London Pride and Dark Star Hop Head purchased from LWC* between 1st September and 30th November.

Redeem your collected credit from 5th December against any products from LWC

FULLER'S LONDON PRIDE
Outstanding AMBER ALE
4.1% alc/vol

DARK STAR
BREWING CO.
HOPHEAD
HOPPY GOLDEN ALE • 4.0 • 3.4% alc/vol

Terms and Conditions

Free trade accounts only. The offer only applies to Casks of London Pride and Dark Star Hop Head purchased via *LWC, Hills Prospect PLC and Glamorgan Brewing Company on orders placed between 1st September and 30th November 2024. A £10 credit will automatically be made to your account on 5th December 2024 for all qualifying purchases made. The total credit received must be redeemed by 31st December 2024 against any product ordered through LWC, Hills Prospect PLC or Glamorgan Brewing Company. No credits can be carried forward after this date. Promoter Asahi UK Limited Chiswick, London W4 2QB



be **drinkaware**.co.uk



STELLA ARTOIS

be **drinkaware**.co.uk

Over 18s only. Offer open to all customers who purchase direct or via BBG partner wholesalers based in the UK and Channel Islands. Available between 01/11/2024 and 31/12/2024. To receive £750 listing fee per Stella Artois install, customers must: 1. Install eligible brand on draught in replacement of a non-BBG UK&I brand, 2. sign a 12 or 24 month stocking agreement and 3. Purchase 20HL of the installed draught BBG UK & I brand from a BBG UK & I partner wholesaler. Any terms of your current stocking agreement will continue to apply. BBG retain the right to determine eligibility for this promotion in their total discretion. Promoter: AB InBev UK Limited, EC4A 1EN.

**Install now
& GET £750**



Tiny Rebel

DEAL

FREE KEG & POS KIT ON INSTALL

TINY REBEL POS PACK CONTAINS SOME OF OUR AWESOME GLASSWARE, BAR RUNNERS AND COASTERS. WE'LL EVEN THROW IN 5 CLWB TROPICA TEE'S.

Tiny Rebel

Tiny Rebel CLWB TROPICA TROPICAL IPA

Tiny Rebel CALI PALE

Tiny Rebel TINY TROPICA

Tiny Rebel CLWB TROPICA

Tiny Rebel

T&CS - PERMANENTLY LIST CLWB TROPICA (6 MONTHS MINIMUM) TO RECEIVE A FOC KEG ON INSTALL. OFFER AVAILABLE DURING PROMOTION PERIOD 1ST NOVEMBER TO 31ST DECEMBER 2024 SUBJECT TO AVAILABILITY WHILST STOCKS LAST AND SPECIFIC TO THIS BROCHURE FEATURE ONLY. IN ONE TRANSACTION BUY 1 KEG OF TINY REBEL CLWB TROPICA AND RECEIVE A TSHIRT FROM EITHER TINY REBEL OR THE DISTRIBUTOR. SIZES AVAILABLE UPON REQUEST SUBJECT TO AVAILABILITY. RIGHTS RESERVED TO WITHDRAW THE PROMOTION AT ANY TIME.

INSTALL FRE DAM

AND RECEIVE A COMPLIMENTARY KEG

0.0%

THE AWARD WINNING BEER OF BARCELONA NOW ON DRAUGHT 0%

FRE DAM

0.0% ALCOHOL

NON-ALCOHOLIC BEER

FRE DAM

BARCELONA

PREMIUM QUALITY

LAGER BEER

NON-ALCOHOLIC BEER

PREMIUM QUALITY

LAGER BEER

Vegan

OTHER 18S ONLY. OFFER OPEN TO PARTICIPATING WHOLESALE AND DAMM 1876 LTD DIRECT CUSTOMERS IN THE UK. OUTLETS MUST INSTALL FREE DAMM 0.0% ON DRAUGHT. AFTER FIRST PURCHASE IS MADE, THE VENUE WILL RECEIVE ONE COMPLIMENTARY FREE DAMM 0.0% KEG. PROMOTION SUBJECT TO AVAILABILITY. IF FOR ANY REASON THE PROMOTER CANNOT SUPPLY THE SPECIFIED FORMAT, A SIMILAR PRODUCT IN VALUE WILL BE SENT TO THE VENUE. PROMOTER: DAMM 1876 LTD, 5A BEAR LANE, SOUTHWARK, LONDON, ENGLAND, SE1 8UH



Live Every Moment

WIN A TRIP TO ROME WITH PERONI NASTRO AZZURRO

SIGN UP TO THE NEW LWC & PERONI LOYALTY SCHEME TO BE IN WITH A CHANCE OF WINNING AN AMAZING HOSTED TRIP TO THE ITALIAN CAPITAL CITY.



**SCAN
TO ENTER**



or contact your LWC rep

Sign up - **10 points**
Each keg purchased - **2 points**
Each case purchased from the Peroni packaged range - **1 point**
Each point = **1 entry** into the prize draw where **10 LWC** customers will win the trip.

Trip to take place Spring 2025

18+, UK & ROI only. Applicable to Peroni draught stockists only. Promotional period 1st July 2024 - 31st December 2024
Promoter: LWC Drinks LTD, Greenside Way, Chadderton, Middleton, Manchester M24 1SW

be drinkaware.co.uk

PERONI
NASTRO AZZURRO
0.0%



BUY 4 CASES GET 1 FREE

AVAILABLE DURING NOVEMBER AND DECEMBER



BE THE FAN WHO THINKS. DON'T DRINK AND DRIVE.

18+, [UK & ROI] only. Available during promotional period 1st November to 31st December 2024 subject to availability whilst stocks last and specific to this brochure feature only. In one transaction buy any 4x cases (24 x 330ml) of Peroni Nastro Azzurro 0.0% to receive a free case (24 x 330ml) from the distributor. Promoter reserves the right to withdraw this promotion at any time. Promoter: Asahi UK Limited, Griffin Brewery, Chiswick Lane South, London W4 2QB

FOR FANS WHO
Live Every Moment

be drinkaware.co.uk

TIME FOR A TOP-UP? SPECIAL PRICE FOR A LIMITED TIME ONLY



£20.99

CORONA 24 X 330ML

£19.99

BUDWEISER 24 X 330ML



Budweiser
BREWING GROUP UK&I

be drinkaware.co.uk

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2024 to 31/12/2024. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2024 AB InBev UK Limited, all rights reserved.



BREWED WITH
**100%
NATURAL
INGREDIENTS***

**CORONA CERO 24 X 330ML
SPECIAL PRICE £13.99**

Offer open to all customers who purchase via BBG partner wholesalers based in the UK and Channel Islands. While stocks last. BBG reserve the right to remove the promotion at any point. Promotion runs from 01/11/2024 to 31/12/2024. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Ltd EC4A 1EN. ©2024 AB InBev UK Limited, all rights reserved.

be drinkaware.co.uk

**BUY ANY 3 CASES
FROM THE RANGE
TO GET 1 CASE FOC***



Case sizes are 8 x 500ml Bottles

FOLLOW US   
VISIT US AT [SHARPSBREWERY.CO.UK](https://www.sharpsbrewery.co.uk)
be [drinkaware.co.uk](https://www.drinkaware.co.uk)



*Please contact your local representative for more details!
Promotion available from 1st November 2024-31st December 2024.



THE PREMIUM COLLECTION

PREMIUM WORLD LAGER £25.99 24x330ml CANS	PREMIUM WORLD LAGER £19.49 24x330ml BOTTLES	CRAFT AFB £17.99 24x330ml BOTTLES	PREMIUM WORLD LAGER £18.99 24x330ml BOTTLES	PREMIUM LAGER £18.99 24x275ml BOTTLES	PREMIUM WORLD LAGER £22.99 24x330ml BOTTLES	SPECIALITY AFB £13.59 24x500ml BOTTLES
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@CMBCUK

@CMBCUK

Promotion valid for the duration of the promotional period. Qualifying products:
San Miguel Especial 24x330ml, Brooklyn Special Effects 24x300ml, Birrificio Angelo Piretti
24x330ml, Estrella Damm 24x330ml bottle, Estrella Damm 24x330ml can, 1664 Bière
12x275ml, Erdinger Alkoholfrei 12x500ml. Whilst stocks last. Deal subject to change.

Enjoy responsibly. be [drinkaware.co.uk](https://www.drinkaware.co.uk)

BUY ANY 6, GET A 70CL OF



LWC'S MOONSHINE VODKA FREE*

ENJOY RESPONSIBLY

*Heineken 0.0 & Old Mout 0.0 contain no more than 0.05% alcohol by volume. Offer available throughout November & December. Brewed in the UK. Subject to availability.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

CURIOUS CIDER
Clean crisp, aromatic cider made from 100% Kentish apples & fermented with Bacchus wine yeast
5.2% ABV

CURIOUS LAGER
A premium Lager re-fermented with Champagne yeast & a dose of rare Nelson Sauvin Hops
4.7% ABV

CURIOUS SESSION IPA
Brewed with 3 hops paying homage to the 3 varieties of grape used to produce Champagne
4.4% ABV

PREMIUM ENGLISH BEER & CIDER WITH A UNIQUE WINEMAKERS TWIST

AVAILABLE NOW: 12 x 330ML BOTTLES

BUY 3 CASES OF THATCHERS ZERO & GET 1 CASE FREE



Thatchers Zero is the N°1 alcohol free cider in supermarkets and pubs & bars.



No and low is on the up - 2/3rds of the population are moderating the way they drink – either completely abstaining or alternating their alcoholic favourite with the non-alcoholic version.



Apple is over 61% of all cider sales – making a non-alcohol apple cider a crucial part of any pub range.



THATCHERS
— THE FAMILY CIDER MAKERS —

*Buy three cases of 6x500ml Thatchers Zero 0.0% bottles and get one 6x500ml case of Thatchers Zero 0.0% bottles free.

KAM media No 82 low report 2024
CGA OPMS P06 2024

Special price of
£22.99 on Kopparberg
15 x 500ml

Keep your customers
refreshed with the
UK's bestselling fruit
cider brand



Source: IRI Data, Ext Marketplace, Fruit Cider, Value Sales, 52wks to 24.12.23.

T&Cs: AB InBev UK Limited, all rights reserved. This promotion is open to residents of the UK only and is available from 01.11.2024 to 31.12.2024. The offer includes the purchase of any case of Kopparberg Strawberry & Lime 15x500ml and/or Mixed Fruit 15x500ml NRB at a promotional price of £22.99 per case. This offer is open to customers who purchase through BBG partner wholesalers. Customers cannot redeem more than 20 cases in a single order. AB InBev UK reserves the right to modify or terminate this promotion at any time without prior notice. This promotion cannot be combined with any other offers or discounts and is subject to availability and while stocks last. By participating in this promotion, you agree to be bound by these terms and conditions.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

KOPPARBERG

be A LITTLE
fruktig



Buy any 4, 15 x 500ml cases
and get 1 case of either Peach
and Raspberry OR Blackberry
and Blackcurrent free of
charge!

Shop the full range: Available on Strawberry and Lime,
Wild Berries, Pink Lemon, Passionfruit, Watermelon-
Citrus, Mango & Raspberry, Blood Orange, Peach-
Raspberry and Blackberry-Blackcurrant.

*Please contact your local representative for more details!
Promotion available from 1st November 2024 - 31st December 2024.

be [drinkaware.co.uk](https://www.drinkaware.co.uk)

**REKORDERLIG
CIDER**

- REFRESHINGLY SWEDISH -

**BUY ANY 5 FROM THE RANGE
AND RECEIVE YOUR CHOICE OF FREE
STOCK FROM THE BELOW**

South West Orchards 0.5%
Whitley Neill Rhubarb 0.0%
Marlish Blackcurrant
Frobishers Mango

Old Jamaica Ginger Beer NRB
Fruit Shoot Blackcurrant & Apple
Coca-Cola Zero Sugar

Limited to no more than 10 deals per customer per week.

THE RANGE



FREE STOCK



All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

150ML TONICS & MIXERS

£10.99 PER CASE

24x150ml case. Order online or contact your local depot for more information.

LOW CALORIE

NO ARTIFICIAL FLAVOURS

SUGAR FREE

SUSTAINABLY PRODUCED



All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

MARLISH

SUSTAINABLY SOURCED SPRING WATER & MIXERS

200ML TONICS & MIXERS

£12.50 PER CASE

24x200ml case. Order online or contact your local depot for more information.

LOW CALORIE

NO ARTIFICIAL FLAVOURS

SUGAR FREE

SUSTAINABLY PRODUCED





BUY 5 CASES OF CCEP PRODUCT TO BE ENTERED INTO OUR PRIZE DRAW! THROUGHOUT NOVEMBER

PRIZES TO BE WON EVERY DAY!

Including; Xbox ONE Series X Console, Playstation 5 Console + Game, LG 50" 4K UHD Smart TV, plus many more Coca-Cola prizes...












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FREE STOCK BUNDLE

ON INSTALL OF COCA-COLA POSTMIX

RETAIL VALUE OF OVER **£1000+**

Coca-Cola
ORIGINAL TASTE IS THE **NUMBER 1** DRAUGHT COLA BRAND IN GB ON PREMISE AND GROWING*






Schweppes
IS THE **NUMBER 1** DRAUGHT LEMONADE BRAND IN GB ON PREMISE*

FREE STOCK BUNDLE INCLUDES:
 24X330ML GLASS COCA-COLA CLASSIC
 24X330ML GLASS COCA-COLA ZERO SUGAR
 24X330ML GLASS DIET COKE
 24X200ML GLASS SCHWEPPE'S TONIC
 24X200ML GLASS SCHWEPPE'S SLIMLINE TONIC
 24X275ML APPLLETISER
 1X7L COCA-COLA ZERO SUGAR BAG IN BOX
 1X7L DIET COKE BAG IN BOX
 1X7L SCHWEPPE'S LEMONADE BAG IN BOX

Email us on: postmixenquiries@ccp.com

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 † Trademark. *Source: CGA Data to P4, 30/04/24, MAT Value- GB On Premise Draught. *Source: CGA Data - On Premise YTD data to P4 30/04/24 - Based on the average retail value of the products in the bundle. Free stock bundle will be delivered after install. Eligibility for Independent Outlets only, not Multi Operating Groups.

SCAN FOR MORE INFO





PICK UP SOME
CHRISTMAS
CHEER!



£16.99
PER CASE

330ml Coca-Cola
Zero Sugar NRGB

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Buy 4 x 200ml Schweppes Classic Mixers,
Juices or Coca-Cola™
and get 1 x 200ml Coca-Cola Zero Sugar or
Schweppes Slimline Tonic **FREE**



MyCCEP
my.ccep.com



BORN
SOCIAL

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£15.99
PER CASE

24 x 330ml
Fanta Orange NRGB or
Sprite Zero Sugar NRGB



Offer subject to availability and change. Varieties as stocked. © 2024 All rights reserved. All brands are registered trade marks of their respective owners.

**Buy any Schweppes
150ml mixers**

£7.99 per case

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All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

NEW CAN FORMAT
£11.99
PER CASE

KEEP LIFE JUICY

OASIS IS THE #1 JUICE DRINK BRAND IN TOTAL OUT OF HOME*

& IS WORTH £163M A YEAR*

Oasis Still Fruit Juice Drink

CONTACT YOUR ACCOUNT MANAGER FOR MORE INFORMATION

*Source: CGA, Total OOH, Juice Drink Brands, Value Sales, MAT last 52 wks to April 2024 (#1 Juice Drink brand based on both Value Sales & Volume Sales MAT to April 2024) Figures have been rounded.

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All deals run 01-11-24 to 31-12-24 unless otherwise stated. Deals cannot be taken in conjunction with any other offers. Not all products are stocked in all depots. There can be up to a 2-week lead time.

BRITVIC

BUY 4 CASES, GET A FREE CASE OF TONIC

T&Cs apply: Deal runs from 1st Nov – 31st Dec 2024. Qualifying range includes Britvic Tonic, Ginger Beer, Low Cal Bitter Lemon, Low Cal Tonic, Ginger Ale, Soda Water, Pepsi Max, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water or Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

FREE GLASSWARE
 CLAIM A FREE CASE OF GLASSWARE WHEN YOU REGISTER AT [SENSATIONALDRINKS.COM](https://www.sensationaldrinks.com)

PEPSI 20 Fruit Shoot Britvic THE LONDON ESSENCE Fairlife Tango 7up AQUA LIBRA TEISSEIRE

£19.99 per case on Appletiser 275ml NRGB 24s

Appletiser

© 2024 European Refreshments. All rights reserved. APPLLETISER is a registered trade mark of European Refreshments.

BRITVIC

EVENT PRICE
£12.99
PER CASE

T&Cs apply: Deal runs from 1st Nov – 31st Dec 2024. Qualifying range includes Pepsi Max, Diet, Reg and 7UP Zero 330ml NRB. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

FREE GLASSWARE
 CLAIM A FREE CASE OF GLASSWARE WHEN YOU REGISTER AT [SENSATIONALDRINKS.COM](https://www.sensationaldrinks.com)

PEPSI 20 Fruit Shoot Britvic THE LONDON ESSENCE Fairlife Tango 7up AQUA LIBRA TEISSEIRE

TRUE Brit.
MIXING CLASSICS SINCE 1938

£11.50
EVENT PRICE

TO CLAIM YOUR FREE POS KIT AND ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Nov - 31st Dec 2024. Qualifying range includes: Britvic Orange/ Pineapple/ Tomato/ Cranberry 200ml NRB. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

£10.49

£9.99

Old Jamaica

Old Jamaica GINGER BEER REGULAR

Old Jamaica PINEAPPLE SODA

Add some spice to the holiday season
ORDER TODAY | 24x330ML

The refreshing mixer for festive spirits
ORDER TODAY | 24x330ML

TRUE Brit.
MIXING CLASSICS SINCE 1938

EVENT PRICE
£1.09
PER 1L BOTTLE

TO CLAIM YOUR FREE POS KIT AND ACCESS OUR SUMMER SERVES, SCAN THE QR.

T&C apply: Deal runs from 1st Nov - 31st Dec 2024. Qualifying range includes: Britvic Cordial Orange, Blackcurrant, Lime 1L PET. *GB 18+ only. 50 kits available. Max of 1 POS kit per outlet. Registration & a valid email address are required. While stocks last. Visit sensationaldrinks.com for full terms and details. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Shake Up Your Christmas Sales with Orangina

£8.49
Per Case

First 75 Orders Receive a FREE Orangina Clothing Kit

12x250ml

ORANGINA is a registered trade mark of Schweppes International Limited. First 75 Orders Only. Kit Includes 2 x Hats, 4 x T Shirts, 10 x Lanyards, 2 x Sunglasses. By purchasing this promotion you agree to share your details with Suntory Beverage & Food GB&I for direct delivery of the clothing kit. You can withdraw your consent at any time that may result in failure to deliver the kit.

ORANGINA
et sa pulpe!

The perfect Christmas serve

Cordials
£2.15
 PER BOTTLE
 6 x 500ml

Sparkling
£8.49
 PER CASE
 12 x 250ml

Belvoir Farm
 Sparkling Elderflower

Cocktail inspiration

wishing YOU A VERY CAWSTON christmas!

ON FRUIT WATERS BUY 4 GET 1 FREE

SELL OUT PRICE £15.49 ON CANS

CAWSTON PRESS
 ORIGINAL RECIPES
APPLE & MANGO
 PRESSED FRUIT SHAKER UP WITH WATER

CAWSTON PRESS
 BLENDED WITH CRISP APPLES & SPARKLING WATER
Rhubarb
 DELICIOUSLY TART
 NO ADDED SUGAR OR SWEETENERS

CAWSTON PRESS
 ORIGINAL RECIPES
APPLE & PEAR
 PRESSED FRUIT SHAKER UP WITH WATER

CAWSTON PRESS
 DELICATE ELDERFLOWER WITH PRESSED LEMONS & APPLES
Elderflower LEMONADE
 WONDERFULLY LIGHT
 NO ADDED SUGAR OR SWEETENERS

MADE WITH PRESSED FRUIT, NEVER FROM CONCENTRATE, NO ADDED SUGAR, NO SWEETENERS, NO SHORTCUTS AND ALL 100% RECYCLABLE

scan for tasty recipes

ADD A DASH OF Extraordinary

275ML PRESSE £9.49 PER CASE

500ML CORDIAL £2.38 PER BOTTLE

bottle green
 crisp apple sparkling pressed
 raspberry lemonade sparkling
 elderflower sparkling pressed
 pomegranate & elderflower sparkling pressed
 ginger beer sparkling
 elderflower cordial

The UK's Number 1 Elderflower brand

CORDIAL 6 x 500ML: handpicked elderflower, ginger & lemongrass, pomegranate & elderflower
SPARKLING PRESSÉ 12 x 275ML: handpicked elderflower, pomegranate & elderflower, crisp apple, ginger beer, raspberry lemonade

Folkington's
 authentic juices and mixers

Folkington's
 PURE PRESSED orange juice

Folkington's
 PURE PRESSED cloudy apple juice

Folkington's
 PURE PRESSED pineapple juice

Folkington's
 PURE PRESSED cranberry juice

'TIS THE Season

Buy any 4 cases of these drinks this November & December and get 1 FREE case of orange juice

TO: LWC customers
 FROM: Folkington's

www.folkingtons.com

EVENT PRICE £11.50

**MADE WITH REAL FRUIT
NO ADDED SUGAR**

ROBINSONS Fruit Shoot

Deal runs from 1st Nov - 31st Dec 2024. Qualifying range includes Fruit Shoot Apple & Blackcurrant / Orange / Summer Fruits 275ml PET. Promoter: British Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 0TZ. © Robinsons Soft Drinks Ltd. All rights reserved.

THE BEST SOFT DRINK CHOICE THIS CHRISTMAS

BUY 2 FUSION GET 1 FREE*

Our Fantastical Fusions can't be beaten on taste or ingredients, with nothing but real fruit and a dash of water. No added sugar, sweetenings or flavours.

FROBISHERS	MARKET LEADER
70% Pressed apple juice & mango purée	25% Apple & mango juice from concentrate
30% Water	75% 10+ ingredients, including water, added sugar, flavourings and preservatives

NOTHING BUT FRUIT & A DASH OF WATER

This Festive Season

Create Effortless Luxury With London Essence

Raspberry & Rose Spritz

- 75ml Prosecco
- 75ml London Essence Raspberry & Rose Soda
- Optional 10ml Crème de Cassis
- Garnish - Raspberry

£12.50

THE LONDON ESSENCE Co.

*Whilst stocks last, subject to availability (24 x 275ml)

FROBISHERS



FEVER-TREE

BUY *any* 3 CASES OF
12X275ML SOFT DRINKS &
RECEIVE A FREE CASE
BRING FEVER-TREE *sparkle* TO YOUR
SOFT DRINKS THIS *Christmas*

Less than
19 KCAL
PER 100ML



TO BE ENJOYED *chilled* ON THEIR OWN

ESTD



1905

BUY 3 CASES OF
275ML SOFTS
GET 1 CASE
FREE



Botanically Brewed · Exquisitely Crafted

*Nielsen and CGA 2022 data



Have a Wonderfruit Christmas time

BUY ANY 3 CASES & GET 1 CASE OF PAGO TOMATO FOR FREE*

Choose from our range of 15 delicious flavours:
 Orange, Cloudy Apple, Mango, Pineapple, Peach, ACE, Pear, Strawberry, Tomato, Cranberry, Apricot, Multi-Vitamin Tropical, Blueberry, Pink Grapefruit and Dragonfruit Guava

Click QR Code to learn more & receive a FREE Sample Pack inc. Tomato subject to availability

Carbon Neutral Britain

www.pagofruitjuice.co.uk *Nov/Dec only deal

Crafted Since 1888 100% Natural Fruits Vegan/Gluten Friendly 100%Recyclable



ADD SOME SPARKLE TO YOUR SOFT DRINKS & MOCKTAIL RANGE

1 IN 3 PUB VISITS ARE ALCOHOL FREE.

BARR
SOFT DRINKS

£15.00 a case (includes all Rubicon 1ltr Guava)

£4.29 a case (includes all Simply Fruity Flavours)

£8.99 a case (includes American Cream Soda)

£15.49 a case

£11.29 a case (IBN-BRU Regular)

£10.99 a case (IBN-BRU Sugar Free)



LUSCOMBE
Devon England

Offer truly unique drinks this celebration season

- Over 110 Great Taste Award stars
- All natural ingredients
- Vegan friendly & gluten free

November & December
Buy 4 cases get 1 FREE
 24 X 20cl

01364 643036
 info@luscombe.co.uk
 luscombe.co.uk

BY APPOINTMENT TO HRH THE PRINCE OF WALES
 MANUFACTURERS OF APPLE JUICE & SOFT DRINKS
 LUSCOMBE DRINKS
 DEVON, ENGLAND

SOIL ASSOCIATION ORGANIC great taste

ESTD 1905

BUY 3 CASES OF 200ML MIXERS GET 1 CASE FREE

Botanically Brewed · Exquisitely Crafted

FLAVOUR UP YOUR FESTIVE SERVES

BUY 4 CASES GET 1 CASE FREE
SEE BELOW FOR DETAILS

MIX IT UP. LIVE IT UP.

If you buy any 4 cases of Double Dutch premium mixers you can claim a free case of either Pomegranate & Basil or Cranberry & Ginger to flavour up your festive menu

DOUBLE DUTCH
PREMIUM MIXERS

BUY ANY 4 CASES OF FEVER-TREE (24X200ML)

& RECEIVE A FREE CASE OF REFRESHINGLY LIGHT MEDITERRANEAN TONIC WATER OR REFRESHINGLY LIGHT GINGER ALE*

FEVER-TREE

MIX WITH THE BEST
this Christmas

*Limited to 2 deals per customer. While promotional stocks last.

NO.1 FOR OUT OF HOME*
*CGA OPM Data MAT to 23/03/2024

Harrogate, your mindful British cocktail mixer.
Stock up on Harrogate Spring now and scan the QR code to discover our mindful cocktail recipes!

BUY 6 CASES & GET 1 free!

HARROGATE
SPRING WATER

#MIXWITHHARROGATE

**Enjoying life's moments since 1571*

Buy any
6x70cl MONIN syrups
and get
1x70cl MONIN Gomme syrup
*free**

Spice up
your seasonal menu
with **MONIN**

THE UK'S LEADING SYRUP BRAND⁽¹⁾
NATURAL FLAVOURINGS
VEGAN-FRIENDLY
LIMITLESS APPLICATIONS

Explore the full MONIN range at LWC:

MONIN®

*T&Cs apply. Valid from 1st November 2024 to 31st December 2024

(1) Market share %, 12months to October'23. CGA by NIO. On-trade Measurement: Syrup Performance Report 2023.

SAVE WITH FUNKiN

this festive season

£47.99
5 x 1kg

£37.99
5 x 1kg

£38.49
5 x 1kg

£31.99
5 x 1kg



90%
FRUIT
CONTENT

Certified
B
Corporation

- ✓ PREMIUM, REAL FRUIT PURÉES WITH NO ARTIFICIAL FLAVOURS
- ✓ LABOUR SAVINGS VS FRESHLY JUICED FRUIT
- ✓ CONSISTENT QUALITY COCKTAILS
- ✓ 10 DAYS SHELF LIFE ONCE OPENED AND REFRIGERATED

UK's #1 COCKTAIL COMPANY*
CELEBRATING 25 YEARS OF AWARD WINNING PURÉES

ESTD . 1999
FUNKiN
PRO-COCKTAILS

be drinkaware.co.uk *Nielsen PRE MIXED ALCOHOLIC DRINKS Total Coverage Data MAT 13.07.2024

Stock Up For Christmas with New Lucozade Alert 250ml Cans

ULTIMATE ENERGY

ULTIMATE TASTE



ONLY £10.99 Per Case

First 50 Orders Receive a Free POS Kit!!

24x250ml
VITAMIN B3 HELPS REDUCE TIREDNESS

LUCOZADE, LUCOZADE ALERT and the Arc Device are registered trade marks of Lucozade Ribena Suntory Ltd. ©Lucozade Ribena Suntory Ltd. All rights reserved. First 50 Orders Only. Kit includes 2 A4 Poster, 1 fridge cling, 10 tent cards, 1 Bar Runner. By purchasing this promotion you agree to share your details with SuntoryBeverage & Food GB&I for direct delivery of the kit. You can withdraw your consent at any time that may result in failure to deliver the kit.

Lucozade
BRING THE ENERGY

STOCK UP ON THE FINEST CALL RANGE THIS CHRISTMAS



£6.79

£6.79

£5.29

£5.29

£4.79

£5.29

£5.99

Finest CALL
Premium
Cocktail Mixes

STOCK UP FOR CHRISTMAS WITH THE UKS NO1 SPORTS DRINK!

3 EXCITING FLAVOURS



£11.99 Per case

12X500ML

VITAMIN B3 HELPS REDUCE TIREDNESS
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Lucozade
BRING THE ENERGY



GOOD FOR SALES:

89% of Red Bull drinkers like to buy across a variety of flavours in Energy Drinks.

SOURCE: APPINIO, RED BULL SHOPPERS, N = 469, MARCH 2024.

GOOD FOR LOW-CALORIES SALES:

Stocking Sugarfree will grow sales incrementally as a 1/3 consumers only buy low-calorie options.

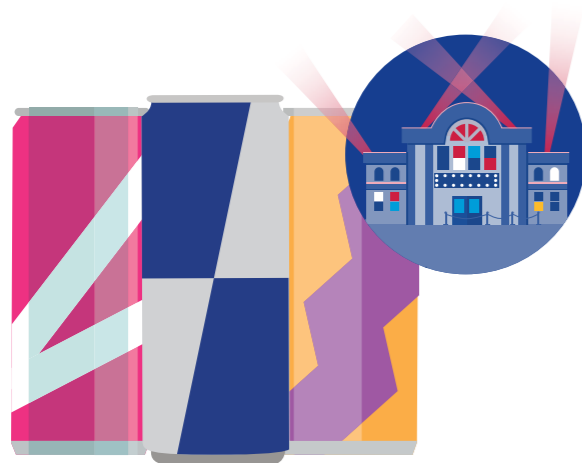
SOURCE: KANTAR WORLDPANEL MAT 14 APRIL 2024.



GOOD FOR THE NIGHT-OUT:

The Energy Drink category has a higher rate of sale than any other category, including cola and mixers.

SOURCE: CGA, ENERGY DRINKS CONSUMED IN RECENT VISITS, PATH TO PURCHASE STUDY 2021.



GOOD FOR ON-PREMISE:

Red Bull Energy 250ml is the 3rd best selling out-of-home packaged soft drink in licensed on-premise.

SOURCE: CGA, DATA TO 30/04/2024, LICENSED ON PREMISE, SINGLE SERVE.



YOUR PROFIT ROCKETS.

RED BULL IS THE BIGGEST SPORTS AND ENERGY BRAND IN THE ON PREMISE.



On promotion

Stock up now

Available in the mixed low and no basket deal

£17.99

Au⁷⁹
VODKA

CELEBRATE THE SEASON
WITH AU VODKA SPARKLE IN EVERY SIP.



ONLY £15.99 A CASE

STOCK UP NOW ON THE WORLD'S #1 RTD*

MANGO · BLACK CHERRY · NATURAL LIME · RASPBERRY
NEW SEASONAL FLAVOUR: BLACKBERRY



REFRESHMENT
LIKE NO OTHER

NATURAL FLAVOURS · 95 CALS · 4.5% ABV

*Source: IWSR 2023

drinkaware

SERVE UP THE UK'S FAVOURITE COCKTAILS THIS CHRISTMAS*



ONLY £15.99 PER 12 X 200ML CANS

be drinkaware.co.uk

*Nielsen PRE MIXED ALCOHOLIC DRINKS Total Coverage Data MAT 13.07.2024

AVAILABLE IN MORE FLAVOURS!



VK BUY 3 CASES & GET A FREE CASE OF KICK ENERGY

FOR POS SUPPORT CONTACT: sales@globalbrands.co.uk

***Offer valid from 1st November to December 31st 2024. Offer applicable across VK 24x275ml NRB range stocked. Free item applies to 1x 24x250ml case of Kick Energy Drink. Limited to 5 deals per customer. While stocks last. *CGA P05 2024 **NUS Drinks Tracker 23

be drinkaware.co.uk

FORGET MILK!

SANTA WANTS HOOCH



#OUTRAGEOUSLY REFRESHING

*OFFER VALID FROM 1ST NOVEMBER TO 31ST DECEMBER 2024. OFFER APPLIES TO HOOCH 24 X 440ML RANGE STOCKED. OFFER LIMITED TO 5 DEALS PER CUSTOMER.

STOCK UP FOR CHRISTMAS WITH THE NO.1 RTD BRAND*



EVERY DAY LOW PRICE
£21.99 PER CASE

WHILE STOCK LASTS

be drinkaware.co.uk

Source: *Nielsen MAT £ Value to 15.06.24 & CGA MAT £ Value to 30.12.23. W.K.D. 24 x Glass 275ml: NRB = W.K.D. Blue, W.K.D. Iron Brew, W.K.D. Purple Grape (NEW), W.K.D. Ice (NEW), W.K.D. Orange & Passionfruit, W.K.D. Berry Blast.

1 LWC North East

Unit 10
Rutherford Road
Washington
Tyne & Wear
NE37 3HX

Tel: 0191 385 1600
E: northeast@lwc-drinks.co.uk

2 LWC Teesside

Concorde Way,
Stockton-On-Tees
TS18 3RA

Tel: 01642 634 217
E: teesside@lwc-drinks.co.uk

3 LWC Leeds

Cross Green Garth
Cross Green
Industrial Estate
Leeds
LS9 0SF

Tel: 01132 351 950
E: yorkshire@lwc-drinks.co.uk

4 LWC Doncaster

Hérons Way
Balby
Doncaster
DN4 8WA

Tel: 01302 305 454
E: doncaster@lwc-drinks.co.uk

5 LWC Lancashire

Unit 1
Tomlinson Road
Leyland, Preston
PR25 2DY

Tel: 01772 622 960
E: lancashire@lwc-drinks.co.uk

6 LWC Merseyside

Fieldgate
Marshgate Industrial Estate
Widnes
WA8 8UA

Tel: 0151 422 6070
E: merseyside@lwc-drinks.co.uk

7 LWC Manchester

Greenside Way
Middleton
Manchester
M24 1SW

Tel: 0161 438 4088
E: manchester@lwc-drinks.co.uk

8 LWC Central

Grove Road
Heron Cross
Stoke on Trent
ST4 4LN

Tel: 01782 794 020
E: central@lwc-drinks.co.uk

9 LWC Hereford

Coldnose Road
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Hereford
HR2 6JL

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E: hereford@lwc-drinks.co.uk

10 LWC Northampton

Imperial House
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Northampton
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11 LWC London (Aylesbury)

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HP22 5WJ

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E: aylesbury@lwc-drinks.co.uk

12 LWC Andover

1 Churchill Way
Andover
Hampshire
SP10 3UW

Tel: 01264 586 240
E: andover@lwc-drinks.co.uk

13 LWC Eastbourne

15 Alder Close
Eastbourne
BN23 6QF

Tel: 01323 720 161
E: eastbourne@lwc-drinks.co.uk

14 LWC Wiltshire

Unit 1, Clarke Avenue
Portemarth Industrial Estate
Calne
Wiltshire
SN11 9BS

Tel: 01249 474 230
E: wiltshire@lwc-drinks.co.uk

15 LWC South West

King Charles Business Park
Old Newton Road
Heathfield
Newton Abbot, Devon
TQ12 6UT

Tel: 01626 249 626
E: southwest@lwc-drinks.co.uk

16 LWC Cornwall

Wilson Way
Pool Industrial Estate
Redruth, Cornwall
TR15 3JD

Tel: 01209 211 249
E: cornwall@lwc-drinks.co.uk

17 LWC | Hills Prospect

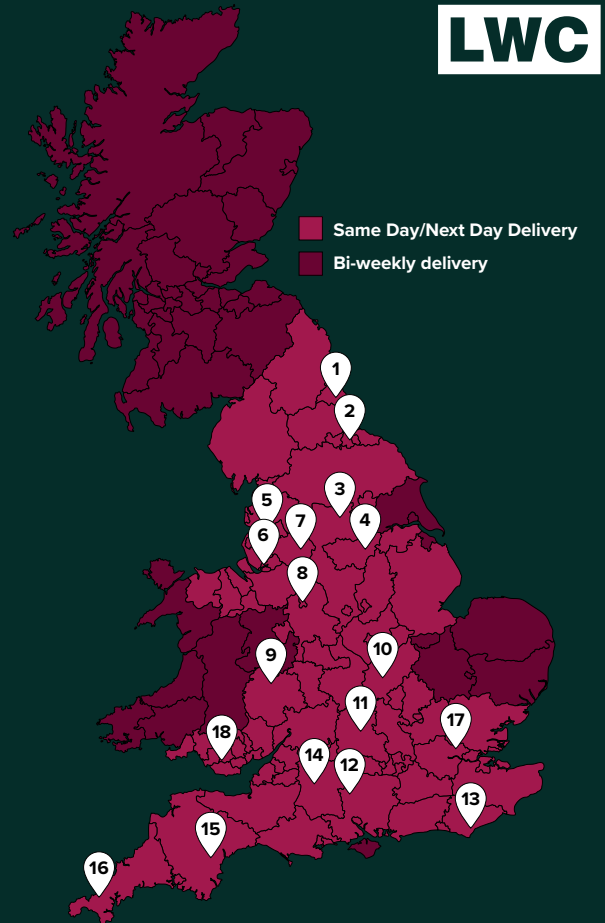
Consolidated House
Faringdon Avenue
Harold Hill
Romford
RM3 8SP

Tel: 01708 335 050
E: info@hillsprospect.com

18 Glamorgan Brewing Co

Unit B
Llantrisant Business Park
Ynysmaerdy
Pontyclun
CF72 8LF

Tel: 01443 406 080



15500 LICENSED PREMISES PLACE THEIR WEEKLY ORDER AT WWW.LWC-DRINKS.CO.UK